

www.houseofmiya.com
Elise Hatsuko

Miya

God-centered. Life-inspiring.

WELLNESS · BUSINESS · STYLE · TRAVEL · REFORM

2019 MEDIA KIT

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Miya is a modern woman's destination for how to live a stylish, well-rounded life. With a focus on self-development, Miya provides education on wellness, business, style, travel, and reform to our readers. Our base recognizes the responsibility that privilege comes with and cares about their fullness to give. They don't get caught up in trends but are willing to try new things. Though niche, our followers are free to be who they are and express themselves through their life choices.

Overall reach

3,000

Total number of monthly visitors with frequency

500

Total number of unique monthly visitors

25

Average number of new monthly followers

Impressions

Wordpress	7,000
Instagram	3,000
Twitter	6,500
YouTube	6,000

Handler

ELISE HATSUKO
lifestyle blogger

Elise spent the last 25 years of her life... living. After studying finance & supply chain, she graduated from law school in 2020 and decided to pursue her untraditional plans. She launched Miya from her condo and has since worked on building this authentic, unique, and refined brand - mostly through sharing the photos she takes on her adventures.

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